



# UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA, INC.

[www.unitedswissnorcal.org](http://www.unitedswissnorcal.org)

APRIL 20, 2022

Dear Sponsor,

We are excited to announce we will be celebrating Swiss National Day on-site at Swiss Park in Newark, CA, on Saturday, August 6, 2022. We invite you to celebrate with us by attending, sponsoring, or donating to our online auction benefiting our clubs.

The United Swiss Societies of Northern California (USSNC), founded in 1912, is an umbrella organization for Swiss Clubs, Swiss Organizations and Swiss Societies in Northern California. Our mission is to connect Swiss communities by promoting, facilitating, and organizing educational and cultural activities for Swiss, American-Swiss, and friends of Switzerland in Northern California. We have over 3,000 members in our communities located in Northern California. We focus on two major events every year: Swiss Kids Camp on June 18 and Swiss National Day on August 6, 2022.

We would like to form a partnership with you and, in return for your support, we would like to help promote your brands to our community. We have a high-income membership that loves everything Swiss and we have direct access to our memberships via our events, email, newsletters, website, Facebook and Instagram. Sponsorship opportunities are available online and with website advertising and onsite at our events. Other marketing opportunities are donations to our online auction, which gives you great exposure and benefits our clubs. The link to donate is: [www.biddingforgood.com/auction/item/Donate.action?auctionId=341699459](http://www.biddingforgood.com/auction/item/Donate.action?auctionId=341699459)

Attached are the sponsorship documents. If you have any questions, please email or call. We look forward to working with you.

Best Regards,

**Diane Wagner**

President, United Swiss Societies of Northern California

Cell: 510-499-2609 Email: [d.r.wagner@att.net](mailto:d.r.wagner@att.net)

[www.unitedswissnorcal.org](http://www.unitedswissnorcal.org)

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## MEMBER SOCIETIES

Aelpfer Gruppe Swiss Club; Bernese Mountain Dog Club NC; Golden Gate Swiss Club; Peninsula Swiss Club; Pro Ticino Nord California; Sacramento Helvetia Verein; San Joaquin Valley Swiss Club; Stanislaus County Swiss Club; Swiss American Chamber Of Commerce; Swiss Athletic Club; Swiss Tell Club

# Swiss National Day Exhibitor Booth Opportunity

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA



**AUGUST 6, 2022 | 11 AM-5 PM**



**Swiss Park - 5911 Mowry Ave., Newark, CA 94560**

## **\$300 per booth includes:**

- One 10 x 10 Tent
- One 8 foot table
- One Red Table Drape
- Two Chairs
- Booth Signage
- Two Admission Tickets
- Website recognition as Swiss National Day Exhibitor
- Additional Table and Table Drape: \$40

**JOIN  
IN THE  
FUN!**

## **Registration Due Dates:**

**June 1, 2022 – For Booth and Print | July 1, 2022 – Final Booth**

To reserve booth call **510-499-2609** or email **d.r.wagner@att.net**

**Booth exhibitor will be recognized on our website's Swiss National Day event's page.**

## **SWISS CLUB BENEFITS**

Current Swiss Club Members receive \$75 booth discount. Swiss Clubs with 5 or more Swiss National Day volunteers receive one free booth. Swiss Clubs with less than 5 volunteers receive 50% discount.

**Tickets: [www.unitedswissnorcal.org](http://www.unitedswissnorcal.org) | [swissnationalday2022.eventbrite.com](http://swissnationalday2022.eventbrite.com)**

# Swiss Summer Sponsorships

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA



Swiss Kids Camp JUNE 18, 2022

Swiss National Day AUGUST 6, 2022

## Platinum Level

### **\$1,500 Swiss Summer Sponsorship and Picnic**

- Summer Sponsorship, Admission and Meals for 8

## Gold Level

### **\$1,000 Swiss Summer Sponsorship \$1,200 VALUE**

- Swiss Kids Camp Class Sponsor
- Swiss National Day Booth Sponsor
- Social Media Promotion

## Silver Level

### **\$500 Swiss Kids Camp Sponsor**

- Class Sponsor (20 – 40 minute class with kids)
- Link to your company on our Website for one year

### **\$500 Swiss National Day Booth Package \$600 VALUE**

- Booth Sponsor
- Link to your company on our Website for one year

## Bronze Level

### **\$300 Booth Sponsor \*SND**

- One 10 x 10 Tent
- One 8 foot Table
- One Red Table Drape
- Two Chairs
- Booth Signage
- Two Admission Tickets
- Website Recognition as Swiss National Day Exhibitor
- Additional Table and Table Drape: \$40

### **\$300 Swiss National Day Area Sponsor \*SND**

- Heritage Booth Signage with a history of your company
- Family Fun Zone or Snack Bar Sponsor Signage

### **\$300 Website Promotion**

- Link to your company on our Website for one year
- Or :30 Video Content Spot on Website

### **\$200 Social Media OR Newsletter Ad**

- Ad promoted on our Facebook/Instagram site OR in our Newsletter

### **\$200 Table Sponsor \*SND**

- One 8 foot Table
- One Red Table Drape
- Booth Signage
- Website Recognition as Swiss National Day Exhibitor
- Flyers and Brochures

## Gem Level

### **\$150 Logo on Website for one year**

### **\$50 Shared Marketing Table \*SND**

- Flyers and Brochures

**Gifts donated in kind and to our auction receive the same value in sponsorship marketing.**

\*SND - Booth exhibitors will be recognized on our website's Swiss National Day event page.  
All website sponsor level opportunities are mix and match to meet your needs.

# Sponsorship Registration Form - Swiss National Day 2022

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA, INC.

Contact Name Company/Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Time Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

\_\_\_\_\_ \$1,500 Swiss Summer Sponsorship and Picnic

\_\_\_\_\_ \$1,000 Swiss Summer Sponsorship

\_\_\_\_\_ \$500 Swiss Kids Camp Sponsor

\_\_\_\_\_ \$500 Swiss National Day Booth Package

\_\_\_\_\_ \$300 Swiss National Booth or Area Sponsor \*SND

\_\_\_\_\_ \$300 Website Promotion – Logo with link back to your website for a whole year.

\_\_\_\_\_ \$200 Social Media Promotion OR Newsletter Ad

\_\_\_\_\_ \$200 Table Sponsors \*SND

\_\_\_\_\_ \$150 Logo on Event Page Website for whole year

\_\_\_\_\_ \$50 Shared marketing table

\_\_\_\_\_ \$\_\_\_\_\_ Cash donation of \$50 or greater; please fill in the amount.

## Website Recognition Levels:

Gem: \$50 - \$150 Bronze: \$151 - \$300 Silver: \$301 - \$500 Gold: \$501 - \$1,000 Platinum: \$1,001+

\*SND - Swiss National Day exhibitor will be recognized on the USSNC website SND event page.

\_\_\_\_\_ **Total amount submitted**

**Auction Donations:** \_\_\_\_\_ **Value:** \_\_\_\_\_

Online Auction Donation Link: [www.biddingforgood.com/auction/item/donate.action?auctionId=341698047](http://www.biddingforgood.com/auction/item/donate.action?auctionId=341698047)

Please send registration form to **Diane Wagner** at [d.r.wagner@att.net](mailto:d.r.wagner@att.net). Our treasurer, Nicolas Loepfe, will be invoicing you.

*By signing this application, you agree to indemnify and hold harmless the United Swiss Societies of Northern California Inc., its officers, members, staff, and volunteers, from and against all claims, liabilities, costs and expenses arising from your participation in and content provided for this Event.*

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_