



UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA, INC.

www.unitedswissnorcal.org

NOVEMBER 20, 2023

Dear Sponsor,

We are excited to announce we will be celebrating Swiss National Day on-site at Swiss Park in Newark, California, on Saturday, August 3, 2024. We invite you to celebrate with us by attending, being a sponsor, or donating to our online auction benefiting our clubs.

The United Swiss Societies of Northern California (USSNC), founded in 1912, is an umbrella organization for Swiss Clubs, Swiss Organizations and Swiss Societies in Northern California. Our mission is to connect Swiss communities by promoting, facilitating, and organizing educational and cultural activities for Swiss, American-Swiss, and friends of Switzerland in Northern California. We have over 3,000 members in our communities located in Northern California. We focus on two major events every year, Swiss Kids Camp on June 9 and Swiss National Day on August 3, 2024.

We would like to form a partnership with you and in return for your support we would like to help promote your brands to our community. We have a high-income membership that loves everything Swiss and we have direct access to our memberships via our events, email, newsletters, website, Facebook and other social media platforms. Sponsorship opportunities are available online and with website advertising and on-site at our events. Other marketing opportunities are donations to our online auction, which gives you great exposure and benefits our clubs. [Click here to donate.](#)

Attached are the sponsorship documents. If you have any questions, please email or call. We look forward to working with you.

Best Regards,

Diane Wagner

President, United Swiss Societies of Northern California

Cell: 510-499-2609 Email: d.r.wagner@att.net

www.unitedswissnorcal.org

MEMBER SOCIETIES

Aelpler Gruppe Swiss Club; Bernese Mountain Dog Club NC; Golden Gate Swiss Club; Monterey County Swiss-American Club; Peninsula Swiss Club; Pro Ticino Nord California; Sacramento Helvetia Verein; San Joaquin Valley Swiss Club; Stanislaus County Swiss Club; Swiss American Chamber of Commerce; Swiss Athletic Club; Swiss Tell Club

Swiss National Day Exhibitor Booth Opportunity

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA



AUGUST 3, 2024 | 11 AM-4 PM



Swiss Park - 5911 Mowry Ave., Newark, CA 94560

\$330 per booth includes:

- One 10 x 10 Tent
- One 8 foot table
- One Red Table Drape
- Two Chairs
- Booth Signage
- Two Admission Tickets
- Website recognition as Swiss National Day Exhibitor
- Additional Table and Table Drape: \$40

**JOIN
IN THE
FUN!**

Registration Due Dates:

June 1, 2024 – For Booth and Print | July 1, 2024 – Final Booth

To reserve booth call **510-499-2609** or email **d.r.wagner@att.net**

Booth exhibitor will be recognized on our website's Swiss National Day event's page.

SWISS CLUB BENEFITS

Current Swiss Club Members receive \$75 booth discount. Swiss Clubs with 5 or more Swiss National Day volunteers receive one free booth. Swiss Clubs with less than 5 volunteers receive 50% discount.

Tickets: www.unitedswissnorcal.org | swissnationalday2023.eventbrite.com

Swiss Summer Sponsorships

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA



Swiss Kids Camp JUNE 9, 2024 | Swiss National Day AUGUST 3, 2024

Platinum Level

\$1,650 Swiss Summer Sponsorship and Picnic

- Summer Sponsorship, Admission and Meals for 6

\$1,650 Activity Sponsor

- Sponsor one area: Rock Climbing Wall, Family Fun Zone, or Entertainment Stage

Gold Level

\$1,100 Swiss Summer Sponsorship \$1,320 VALUE

- Swiss Kids Camp Class Sponsor
- Swiss National Day Booth Sponsor
- Social Media Promotion

Silver Level

\$550 Swiss Kids Camp Sponsor

- Class Sponsor (5–30 minute class or video class with kids)
- Link to your company on our Website for one year

\$550 Swiss National Day Booth Package \$660 VALUE

- Booth Sponsor
- Link to your company on our Website for one year

Bronze Level

\$330 Booth Sponsor *SND

- One 10 x 10 Tent
- One 8 foot Table
- One Red Table Drape
- Two Chairs
- Booth Signage
- Two Admission Tickets
- Website Recognition as Swiss National Day Exhibitor
- Additional Table and Table Drape: \$40

\$330 Swiss National Day Area Sponsor *SND

- Heritage Booth Signage with a history of your company
- Snack Bar Sponsor Signage

\$330 Website Promotion

- Link to your company on our Website for one year
- OR :30 Video Content Spot on Website

\$220 Social Media OR Newsletter Ad

- Ad promoted on our Facebook/Instagram site OR in our Newsletter

\$220 Table Sponsor *SND

- One 8 foot Table
- One Red Table Drape
- Booth Signage
- Website Recognition as Swiss National Day Exhibitor
- Flyers and Brochures

Gem Level

\$165 Logo on Website for one year

\$55 Shared Marketing Table *SND

- Flyers and Brochures

Gifts donated in kind and to our auction receive the same value in web marketing.

*SND - Booth exhibitors will be recognized on our website's Swiss National Day event page.

Sponsorship Registration Form 2024

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA

Contact Name Company/Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Time Phone: _____ Cell Phone: _____

Email: _____ Website: _____

_____ \$1,650 Swiss Summer Sponsorship and Picnic **OR** Activity Sponsor (select one)

_____ \$1,100 Swiss Summer Sponsorship

_____ \$550 Swiss Kids Camp Sponsor

_____ \$550 Swiss National Day Booth Package

_____ \$330 Swiss National Booth or Area Sponsor *SND

_____ \$330 Website Promotion – Logo with link back to your website for a whole year.

_____ \$220 Social Media Promotion **OR** Newsletter Ad (select one)

_____ \$220 Table Sponsors *SND

_____ \$165 Logo on Event Page Website for whole year

_____ \$55 Shared marketing table

_____ \$_____ Cash donation of \$50 or greater; please fill in the amount.

Website Recognition Levels:

Gem: \$50 - \$165 Bronze: \$166 - \$330 Silver: \$331 - \$550 Gold: \$551 - \$1,100 Platinum: \$1,101+

*SND - Swiss National Day exhibitor will be recognized on the USSNC website SND event page.

_____ **Total amount submitted**

Auction Donations: _____ **Value:** _____

[Click here for Online Auction Donation Link](#)

▶ Email Registration Form to: **Diane Wagner** at **d.r.wagner@att.net**.

▶ **Please Select Payment Option:** Check Venmo Zelle Paypal

▶ Mail Check with Registration Form to: **Stefanne Haro-Maendly, 867 Lake Terrace Circle, Davis, CA 95616**

By signing this application, you agree to indemnify and hold harmless the United Swiss Societies of Northern California Inc., its officers, members, staff, and volunteers, from and against all claims, liabilities, costs and expenses arising from your participation in and content provided for this Event.

Signature: _____ Print Name: _____ Date: _____