



UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA, INC.

www.unitedswissnorcal.org

MAY 6, 2026

Dear Sponsor,

We are excited to announce we will be celebrating Swiss National Day on-site at Swiss Park in Newark, California, on Saturday, August 1, 2026. We invite you to celebrate with us by attending, being a sponsor, or donating to our online auction benefiting our clubs.

The United Swiss Societies of Northern California (USSNC), founded in 1912, is an umbrella organization for Swiss Clubs, Swiss Organizations and Swiss Societies in Northern California. Our mission is to connect Swiss communities by promoting, facilitating, and organizing educational and cultural activities for Swiss, American-Swiss, and friends of Switzerland in Northern California. We have over 3,000 members in our communities located in Northern California. We focus on two major events every year, Swiss Kids Camp on June 14 and Swiss National Day on August 1, 2026.

We would like to form a partnership with you and in return for your support we would like to help promote your brands to our community. We have a high-income membership that loves everything Swiss and we have direct access to our memberships via our events, email, newsletters, website, Facebook and other social media platforms. Sponsorship opportunities are available online and with website advertising and on-site at our events. Other marketing opportunities are donations to our online auction, which gives you great exposure and benefits our clubs. [Click here to donate.](#)

Attached are the sponsorship documents. If you have any questions, please email or call. We look forward to working with you.

Best Regards,

Erich Sonnberger

President, United Swiss Societies of Northern California

Phone: 650-505-9802 Email: unitedswissnorcal@gmail.com

www.unitedswissnorcal.org

MEMBER SOCIETIES

Aepler Gruppe Swiss Club; Bernese Mountain Dog Club NC; Golden Gate Swiss Club; Monterey County Swiss-American Club; Peninsula Swiss Club; Pro Ticino Nord California; Sacramento Helvetia Verein; San Joaquin Valley Swiss Club; Stanislaus County Swiss Club; Swiss American Chamber of Commerce; Swiss Athletic Club; Swiss Tell Club

Swiss National Day Exhibitor Booth Opportunity

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA



AUGUST 1, 2026 | 11 AM-4 PM



Swiss Park - 5911 Mowry Ave., Newark, CA 94560

\$330 per booth includes:

- One 10 x 10 Tent
- One 8 foot table
- One Red Table Drape
- Two Chairs
- Booth Signage
- Two Admission Tickets
- Website recognition as Swiss National Day Exhibitor
- Additional Table and Table Drape: \$40

**JOIN
IN THE
FUN!**

Registration Due Dates:

June 1, 2026 – For Booth and Print | July 1, 2026 – Final Booth

To reserve booth call **510-499-2609** or email **d.r.wagner@att.net**

Booth exhibitor will be recognized on our website's Swiss National Day event page.

SWISS CLUB BENEFITS

Current Swiss Club Members receive \$75 booth discount. Swiss Clubs with 5 or more Swiss National Day volunteers receive one free booth. Swiss Clubs with less than 5 volunteers receive 50% discount.

Tickets: www.unitedswissnorcal.org | swissnationalday2025.eventbrite.com

Sponsorship Registration Form

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA

Contact Name Company/Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Time Phone: _____ Cell Phone: _____

Email: _____ Website: _____

_____ \$1,650 Sponsorship **OR** Activity Sponsor

_____ \$1,100 Swiss Summer Sponsorship

_____ \$550 Swiss Kids Camp Sponsor

_____ \$550 Swiss National Day Booth Package

_____ \$330 Swiss National Booth or Area Sponsor *SND

_____ \$330 Website Promotion – Logo with link back to your website for a whole year

_____ \$220 Social Media Promotion **OR** Newsletter Ad

_____ \$220 Table Sponsors *SND

_____ \$165 Logo on event page website for whole year

_____ \$55 Shared marketing table

_____ \$_____ Cash donation; please fill in the amount.

Website Recognition Levels:

Gem: \$50 - \$165 Bronze: \$166 - \$330 Silver: \$331 - \$550 Gold: \$551 - \$1,100 Platinum: \$1,101+

*SND - Swiss National Day exhibitor will be recognized on the USSNC website SND event page.

_____ **Total amount submitted**

Auction Donations: _____ **Value:** _____

[Click here for Online Auction Donation Link](#)

▶ Email Registration Form to: **rrianda@aol.com**

▶ **Please Select Payment Option:** Check Zelle

▶ Mail Check with Registration Form to: **Renee Rianda, P.O. Box 535, Soledad, CA 93960**

By signing this application, you agree to indemnify and hold harmless the United Swiss Societies of Northern California Inc., its officers, members, staff, and volunteers, from and against all claims, liabilities, costs and expenses arising from your participation in and content provided for this Event.

Signature: _____ Print Name: _____ Date: _____



UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA

ONLINE AUCTION

AUGUST 1-9, 2026



SPORTS • WINE • HOTELS • RESTAURANTS • SWISS ITEMS

Three Simple Steps to Join in the Fun!

1

REGISTER

Sign up at our online auction platform and start having fun!

Create your bidding account at www.biddingforgood.com/USSNC



2

DONATE

Support our Clubs by donating to the auction!

Tickets to Swiss Club events, Experiences, Classes, Wine Tasting and Wines, Restaurants, Hotel Stays, Trips, Household Goods, etc.

3

BID

Bid on items you love—everyone is welcome!

Browse and bid on unique items and experiences—and support our Swiss Clubs at the same time.

Sponsorships

UNITED SWISS SOCIETIES OF NORTHERN CALIFORNIA



Swiss Kids Camp JUNE 14, 2026 | Swiss National Day AUGUST 1, 2026

Platinum Level

\$1,650 Sponsorship or Activity Sponsor

- Summer Sponsorship, Admission and Meals for 6
- Sponsor One Area: Rock Climbing Wall, Family Fun Zone, or Entertainment Stage

Gold Level

\$1,100 Swiss Summer Sponsorship \$1,320 VALUE

- Swiss Kids Camp Class Sponsor
- Swiss National Day Booth Sponsor
- Social Media Promotion

Silver Level

\$550 Swiss Kids Camp Sponsor

- Class Sponsor (5–30 minute class or video class with kids)
- Link to Your Company on our Website for One Year

\$550 Swiss National Day Booth Package \$660 VALUE

- Booth Sponsor
- Link to Your Company on our Website for One Year

Bronze Level

\$330 Booth Sponsor *SND

- One 10 x 10 Tent
- One 8-Foot Table with One Red Table Drape and Two Chairs
- Booth Signage
- Two Admission Tickets
- Website Recognition as Swiss National Day Exhibitor
- Additional Table and Table Drape: \$40

\$330 Swiss National Day Area Sponsor *SND

- Sponsor One Area: Heritage Booth, Snack Bar, Online Action or Club Booth

\$330 Website Promotion

- Link to Your Company on our Website for One Year

\$220 Social Media OR Newsletter Ad

- Ad Promoted on Our Facebook/Instagram Site OR in Our Newsletter

\$220 Table Sponsor *SND

- One 8-Foot Table with One Red Table Drape
- Booth Signage
- Website Recognition as Swiss National Day Exhibitor

Gem Level

\$165 Logo on Website for One Year

\$55 Shared Marketing Table *SND

- Flyers and Swag

Gifts donated in kind and to our auction receive the same value in web marketing.

*SND - Booth exhibitors will be recognized on our website's Swiss National Day event page.